

# THE ORGANIZING EXPERTS

*Home & Lifestyle Services*



## WHAT WE DO

We use our Impact Organizing Method to relieve your stress and remove your mess.

A full-service based business in Seattle, WA specializing in closet transformations, The Organizing Experts provide a experience that goes far beyond the closet and clients rave that it's truly life-changing.

**10K**

WEBSITE HITS

Average monthly unique visitors to Organizing Experts

**8.6K**

PAGE VIEWS

Average monthly page views to Organizing Experts

**2.5K**

EMAIL LIST

Data recorded since the beginning of my account 2008.

*Meet our CEO*

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**KAMMIE  
LISENBY**

Kammie Lisenby, former NFL cheerleader for the Seattle Seahawks, has been dubbed Seattle's favorite organizing expert by The Seattle Home Remodel Show. She has been featured on King5 News, KOMO, New Day Northwest and mentioned in several magazines such as O Magazine and Seattle Homes & Lifestyle .



# *Hello!*

**I'M KAMMIE LISENBY**

Over the past decade, I have chased my dreams with reckless abandon after watching an episode of the Oprah Winfrey show in 2008. I have had the pleasure to employ women from my hometown of Yelm, WA to build a brand, business, and life that I am proud of. Bringing light to those that feel trapped under the weight of their clutter and a constant shade of gray that is the Pacific Northwest. We love teaming up with lifestyle conscious brands and companies to support and uplift our mission to help those desiring an organized lifestyle.

This guide is packed with everything you need to decide if we are the right company for you to connect with. You'll find social and web statistics, our backstory and advertising opportunities. I made sure to place the most important details up front in an organized fashion for your viewing pleasure.

I can't wait to hear what you envision and I hope that we can work together, support one another, and make an impact together. And, most of all, I am humbled that you saw something inside my story and local company that had you reach out!

We want to work with you, let's collaborate!



**LET'S GET**

# SOCIAL

## STATISTICS

**10K**

monthly unique  
visitors

**8.6K**

monthly  
page views

**2.5K**

email  
subscribers

## WHAT YOU CAN EXPECT

A quality, professionally shot and styled image of your product/service. You'll get an authentic, engaging caption, and a genuine desire to share your product or service with my audience!

## SOCIAL MEDIA FOLLOWING



850



415



2.3K

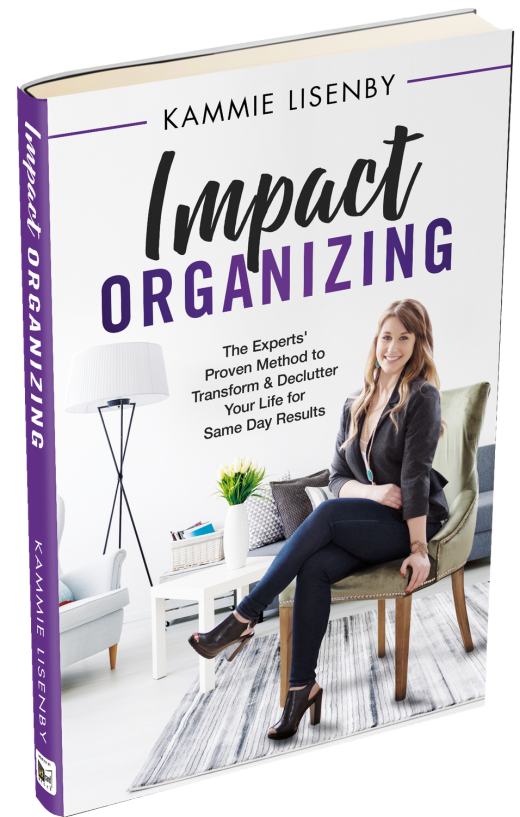


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# IMPACT ORGANIZING

# THE BOOK

In her book, *Impact Organizing*, Kammie Lisenby takes readers who are overwhelmed with clutter through the step-by-step process she developed, *Impact Organizing*, relieving the feeling of defeat that often comes with clutter and offering a fresh approach that allows people to control clutter before it controls them.



BOOK TITLE: *Impact Organizing*

SUBTITLE: *The Experts' Proven Method to Transform & Declutter Your Life for Same Day Results*

RELEASE DATE: 2019

PRICE: USD \$32.00

ISBN: 978-1-77204-958-9

PHONE: 206-629-2362

EMAIL: [info@OrganizingExperts.com](mailto:info@OrganizingExperts.com)

# AUDIENCE

WHO FOLLOWS KAMMIE & THE ORGANIZING EXPERTS?

*WOMEN, 25-55*

PACIFIC NORTHWEST, SEATTLE, WA



“

Our audience is primarily ambitious women who are feeling overwhelmed by their schedules and environment. They are seeking "done for them" solutions with that Pinterest styled perfection.

”

*OUR VISION FOR ORGANIZED LIVING*

LOVE LIFE  
WITH LESS

Kammie's full-service company has helped thousands of small businesses and home owners across Seattle live clutter free since 2008.

Inspired by an episode of The Oprah Winfrey Show, Kammie started the Organizing Experts from her kitchen table in Fremont, WA with just a craigslist post and the heart to help those love life with less.



# Price List

PRICES ARE CURRENT AS OF  
SPRING 2019

## SOCIAL MEDIA ENDORSEMENTS

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**\$500 PER POST**

Social media endorsement reach readers quickly and is becoming the most popular way to advertise. With the numbers listed in this media kit, there are many followers to reach with this option. This rate includes endorsement of service / product on Facebook, Instagram (along with a story mention), Twitter, or Pinterest.



## AD IN PUBLISHED BOOK

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**\$3,700 FOR 2000 PRINTED**

We are doing a section at the back of the book titled "Resources the Author Recommends" where you can place an ad for your company, be seen at every point when the book or author is promoted or publicized commercially. This is NOT for everyone. We are only taking one (1) company per industry.

## SPEAKING ENGAGEMENTS

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**\$5,000 PER EVENT**

How it works:

Email [info@OrganizingExperts.com](mailto:info@OrganizingExperts.com) with your event information and dates and a team member will get back to you shortly to begin the conversation on teaching topics and booking Kammie for your event



# HOW TO BOOK

## CONNECT WITH US!

All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: [info@organizingexperts.com](mailto:info@organizingexperts.com) and include the product or service, the website, and what you envision for the sponsorship.

Please allow 24-48 hours for a reply. I'm so excited to team up with you and work together to make things happen!

[INFO@ORGANIZINGEXPERTS.COM](mailto:INFO@ORGANIZINGEXPERTS.COM)  
[WWW.ORGANIZINGEXPERTS.COM](http://WWW.ORGANIZINGEXPERTS.COM)

## AS SEEN IN

